



TAG AVIATION PRIVACY POLICY

INTRODUCTION

TAG Aviation (“we”, “our”, “us”) are committed to protecting and respecting your privacy.

This policy sets out the basis on which we will process any personal data or usage information we collect from you, or that you provide to us, in connection with your access and use of our website at www.tagaviation.com, domain names, subdomains (the “Website”). Your continued use of the Website is your acceptance of this Privacy Policy.

RELEVANT DEFINITIONS

Users means collectively, all users of the Website.

1. Information you provide to us and generated as part of your use of the Website

Contact information, chat contents and notification preferences

We use this information as it is necessary to enter into a contract with you to provide you with the Service. As it is in our legitimate interests to be responsive to you and to ensure the proper functioning of our products and organisation, we will use your information to:

- (a) communicate with you, facilitate your enquiries, respond to your questions and comments, contact you via telephone or email if necessary;
- (b) send you notifications (either via email or on the profile feed), enforce our Website Terms and Conditions, Privacy Policy and Cookie Policy; and
- (c) provide our related companies with your name, email address and other information to enable you to be sent information regarding our services or newsletters.

2. Technical Usage Information

When you visit the Website, we automatically collect the information sent to us by your computer, mobile phone, or other access device. This information includes:

- (a) your IP address which is automatically assigned to your computer every time you browse the Internet and it may vary each time you visit the Website;
- (b) information collected through cookies, web beacons, and other technologies, device information including, but not limited to, identifier, name, and type of operating system; and
- (c) standard web information.

As it is in our legitimate interests to process your data to provide effective services and useful content to you we collect this information in order to:

- (a) personalise our Website, monitor and analyse trends, usage and activity, administer the Website, and for internal operations, in order to conduct troubleshooting, data analysis, testing, research, statistical and survey analysis;
- (b) keep the Website safe and secure; or
- (c) measure and understand the effectiveness of the content we serve to you and others.

3. Newsletter Preferences and Advertisements

On the notification preferences page, you may choose to provide us with information on your preferences on receiving newsletters. You can withdraw your consent at any time by visiting your notification preferences page of your profile.

4. Do we use Cookies?

We use cookies to collect information about your browsing activities over time and across different websites following your use of our services. You can find more information about cookies and how to manage them at www.allaboutcookies.org.

5. How do we share your Personal Data?

We do not sell, rent or lease your personal information to others except as described in this Privacy Policy. We share your information with our related companies to assist us in providing you with our services.

We will share your information with law enforcement agencies, public authorities or other organisations if legally required to do so, or based on our legitimate business interest if such use is reasonably necessary to:

- (a) comply with a legal obligation, process or request, enforce our Terms and conditions and other agreements, including investigation of any potential violation thereof;
- (b) detect, prevent or otherwise address security, fraud or technical issues; or
- (c) protect the rights, property or safety of us, our users, a third party or the public as required or permitted by law (exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction).

6. The Security of your Personal Data

Unfortunately, the transmission of information via the internet or email is not completely secure. We cannot guarantee the security of your information transmitted through the Website or over email, any transmission is at your own risk.



7. Withdrawal of Consent

Where you have provided your consent for us to process your personal data, you can withdraw your consent at any time by clicking on the privacy settings button.

8. Changes

Any changes we will make to this policy in the future will be posted on this page. This Statement was last updated on 26th July 2021.

9. Contact

Questions, comments and requests regarding this policy are welcomed and should be addressed to it.asia@tagaviation.com.